

# LET YOUR LIGHT SHINE

SHOW SUPPORT FOR ORGAN, EYE AND TISSUE DONATION BY CHANGING YOUR VISIBLE NIGHT TIME LIGHTING TO BLUE & GREEN.

Light Up April 2022 or Blue and Green Day April 22, 2022



Take photos of your lights and tag Donate Life Florida using #ShineOnDonateLifeFlorida.



-  DonateLifeFL
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## Let Your Light Shine Campaign Invitation Email Template

Dear XXX,

Every year April is recognized as National Donate Life Month. This observance is held to encourage Americans to register as organ, eye and tissue donors and to honor those who have saved lives through the gift of donation. Donate Life Florida, the state donor registry, and (Name of OPO/Eye/Tissue Bank), the local organ/eye/tissue recovery program, invite your organization to participate in the Let Your Light Shine Campaign.

This campaign is part of a statewide effort to engage our communities to help us spread awareness about organ, eye and tissue donation by lighting up buildings and landmarks in blue and green to celebrate National Donate Life Month. We are specifically requesting the XXX be lit blue and green during the **month of April** or on **National Blue and Green day recognized on April 22**. However, any blue and green lighting during the month of April would be a show of support and greatly appreciated.

We encourage organizations to take pictures of their buildings lit up in support of donation and to share on your social media pages using the hashtag #ShineOnDonateLifeFlorida. Graphics and suggested posts will also be provided to assist participating organizations.

There are currently over 106,000 individuals in the United States on the national transplant waiting list; of those, 22 people die each day because a much-needed organ does not become available in time. In Florida, there are over 5,000 people awaiting a lifesaving transplant. One donor can save up to 8 lives through organ donation and impact up to 75 through tissue donation.

The United States is a world leader in organ donation/transplantation and is shown national support through presidential proclamations each year. We are also routinely supported by local cities and counties, including XXX and XXX, who are declaring April as National Donate Life Month.

Through public education and efforts to increase donor registrations, thousands of lives can be saved and improved. We hope that you will consider this request to support the Let Your Light Shine Campaign. If there is any additional information that you need, please do not hesitate to reach out.

Best,  
XXX